



# TENNESSEE RIVER JAM

PARIS, TENNESSEE  
JUNE 17-20, 2021



2021



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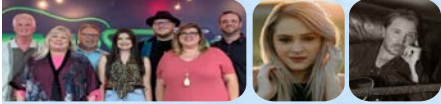
2021



PARIS, TENNESSEE  
JUNE 17-20

PRESENTED BY:





THURSDAY.....JUNE 17

|        |                                |                |                |
|--------|--------------------------------|----------------|----------------|
| 6:00PM | The Oak Ridge Boys, Evie Grace | Downtown Paris | Free Admission |
| 7:00PM | Josh McKee                     | Blues Landing  | Free Admission |

FRIDAY.....JUNE 18

|         |  |                   |                |
|---------|--|-------------------|----------------|
| 11:00AM | Ethan Torsak, Ray Lewis Band   | Ace's Restaurant  | Free Admission |
| 7:00PM  | The Paula Bridges Band   | Eiffel Tower Park | Free Admission |
| 7:30PM  | Songwriters Round:<br>Mark Nesler, Lance Miller,<br>Sydney Mack, Chandler Stephens | Blues Landing     | Free Admission |
| 9:00PM  | Levon, Olivia Faye   | The Breakers      | \$10 Cover     |

SATURDAY.....JUNE 19

|        |  |                          |                     |
|--------|--|--------------------------|---------------------|
| 2:00PM | Matt Boone   | The Breakers             | Free Admission      |
| 4:00PM | Diamond Rio, Darryl Worley<br>Johnny Mac, 24 Seven | Paris Landing State Park | \$25 GA<br>\$75 VIP |
| 7:00PM | Hotwired, Leight July                              | Blues Landing            | Free Admission      |
| 8:00PM | The After Dark Band Feat. Nikki Bobo               | The Breakers             | \$10 Cover          |
| 9:00PM | Candi Wilette                                      | LL's Bar & Grill         | \$15 Cover          |

SUNDAY.....JUNE 20

|         |   |               |                |
|---------|---|---------------|----------------|
| 11:00AM | Britnee Kellogg   | Marker 66     | Free Admission |
| 4:00PM  | The Trace   | The Breakers  | Free Admission |
| 5:00PM  | Bethel Univeristy Alumni:<br>Mandi Thomas, Cherry Avenue,<br>James Mays | Blues Landing | Free Admission |

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# CHAMBER VISION

“I vividly remember sitting in former County Mayor Brent Greer’s office in the court house my first week on the job. Wide eyed and optimistic, I took detailed notes during our conversation of his vision for the role the chamber could play within the community. I made a note at the top and circled it, because when we discussed some type of music event, I could see a sparkle in his eye. With that being said, there had been conversation about a large scale music event for years before I took my job. Unfortunately, I knew when I left that meeting that although I had circled that note and deep inside I knew how much fun the event could be, I knew we were not in the position as an organization to produce an event of that magnitude.

Fast forward five months, and while conducting a tourism committee meeting the topic came up again. We identified that we had a unique opportunity to produce concerts at our live music venues near Kentucky Lake. Again, the topic of man power and ability to execute a project of this scale was out of the question.

That same month I was invited to attend Froggyfest at Discovery Park in Union City. It was Jessica and I’s wedding anniversary, 99 degrees outside, and she was 7 months pregnant with our daughter, Millie. As you can imagine, I had some explaining to do when I

told her we were going to spend our anniversary at the event. Being the trooper and support system that she is, she obliged. In the back of my mind, I knew that partnering with someone like Forever Communications could be key to producing our event. And I was right.

We were able to secure a deal that would bring Froggyfest 2019 to Paris Landing State Park and be the centerpiece of the first ever Tennessee River Jam.

There are so many people that have contributed time, money and wisdom to see this festival grow. I give Brent Greer the bulk of the credit. Not only did he see the potential of an event like this in our area, but he had the foresight many years ago when the Tennessee River Resort Act was created to involve our community in that program. Without those funds to invest in projects that drive tourism to our region, we wouldn’t have been able to get off the ground.

Others that go on the credit list would be Tim Wirgau and Luke Stauffer. If you know me, you know I can hardly hang a picture straight. Not only did Abbotts Print Shop allow us to do all of our printing locally, but those two men were by my side at all hours helping with details that I would have horribly botched.

Kim Foster and the entire staff with the City of Paris are always a phone call away. The infrastructure that has been laid allows for projects like this to happen. I don’t think Tony Lawrence and his parks crew have ever told me “no.” They are always willing to step up and help make it happen. City Mayor Carlton Gerrell is always a sounding board for me. I will randomly call or text with an idea to get his feedback because he keeps a good grasp on the pulse of what people want.

Kasey Muench did such a great job making us look good as our graphic designer while she worked at Abbotts, we hired her to be our Community Relations Director. Her passion and love for the community has spilled over into this event.

Tory Daugherty served as the Vice President of Tourism on our Board of Directors throughout the creation of all of this. She wrangled our committee and its members to put in many hours both in the planning and execution stages.

This year over 30 sponsors have stepped up to the plate to invest over \$100,000 into this event. This incredible effort was lead by Michael Trolinger and Trolinger’s BBQ. Lowe’s has continued to step up to the plate with tools and supplies. Our media has done a remarkable job covering the event and helping us promote it.

We have all heard the saying, “it takes a village.” Well it’s true in this situation too. Here’s to finishing this Tennessee River Jam 2021 with a bang, and kicking off 2022 shortly after.”

- Travis McLeese, CEO of the Paris - Henry County Chamber of Commerce



The graphic features a background image of a crowd with their hands raised in the air. Overlaid on this is a large, stylized logo for the Tennessee River Jam. The logo includes a blue silhouette of a bridge above the text "TENNESSEE RIVER JAM" in a mix of blue and white fonts. Below this, it says "PARIS, TENNESSEE" and "JUNE 17-20" in large, bold, blue letters. At the bottom, a white banner contains the text "TICKETS AVAILABLE NOW" in blue and "TNRIVERJAM.COM" in blue. On the right side, there is a dark blue vertical banner with white text that reads "PRESENTING SPONSOR" followed by "Trolinger's BBQ" in a script font. Below the text is a cartoon illustration of a pink piggy bank with a coin slot on its back that says "100 YEARS".

TENNESSEE RIVER JAM  
PARIS, TENNESSEE  
JUNE 17-20  
TICKETS AVAILABLE NOW  
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PRESENTING SPONSOR  
Trolinger's BBQ





**Saturday, June 19th**

**Paris Landing State Park • 4:00pm**



Formed in 1989 in Nashville, TN the band consists of Gene Johnson (mandolin, tenor vocals), Jimmy Olander (lead guitar, acoustic guitar, banjo), Brian Prout (drums), Marty Roe (lead vocal), Dan Truman (keyboards), and Dana Williams (Bass guitar, baritone vocals).

Diamond Rio's most recent release *I Made It*, is their tenth studio album. The title track was co-written by the band's lead guitarist Jimmy Olander and features 11 new songs. Produced by Olander and Mike Clute, *I Made It* is available on iTunes and [www.diamondrio.com](http://www.diamondrio.com).

Diamond Rio signed to Arista Records and in 1991 with the release of "Meet In The Middle" became the first country music group in history to reach No. 1 with a debut single. The band is also known for their hits "How Your Love Makes Me Feel," "One More Day," "Beautiful Mess," "Unbelievable," "In a Week or Two," and more. They released their first-ever autobiography, *Beautiful Mess: The Story of Diamond Rio* on Thomas Nelson in 2009.

The Band known for playing every note on every album recently celebrated their 30th Anniversary, has sold more than 10 million albums, won a Grammy Award, a Dove Award, six Vocal Group of the Year wins (CMA and ACM), released two Greatest Hits albums, a live and Christmas project, earned five multi-week No. 1 singles, 22 Top 10 singles, three certified Platinum and five gold albums, released an autobiography - and with zero band member changes.

Known for their charity commitments including being long-time spokespersons for Big Brothers Big Sisters, the band has raised over \$1,000,000.00 for non-profits and received the Minnie Pearl Humanitarian Award.



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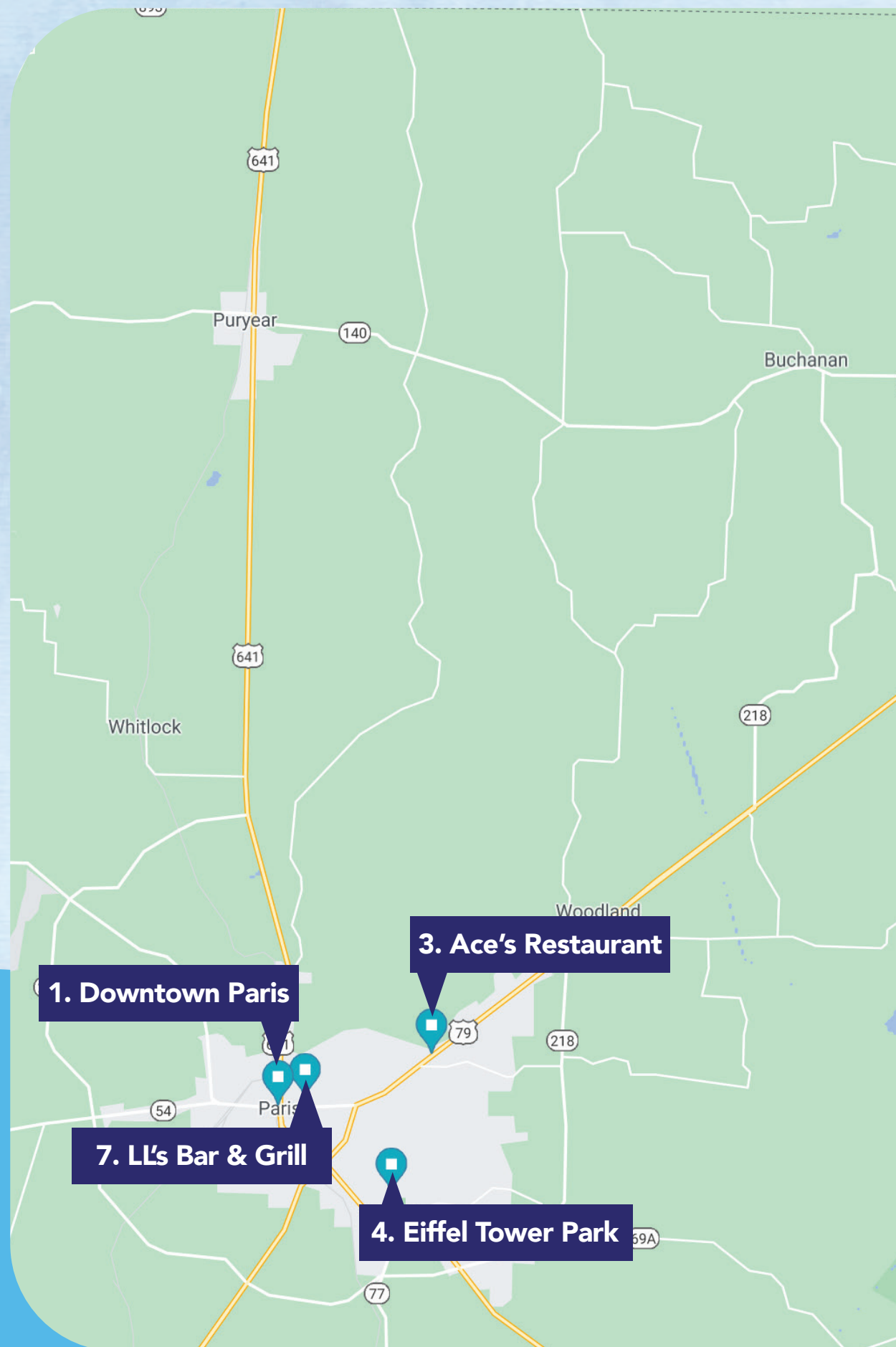
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# TENNESSEE RIVER JAM 2021

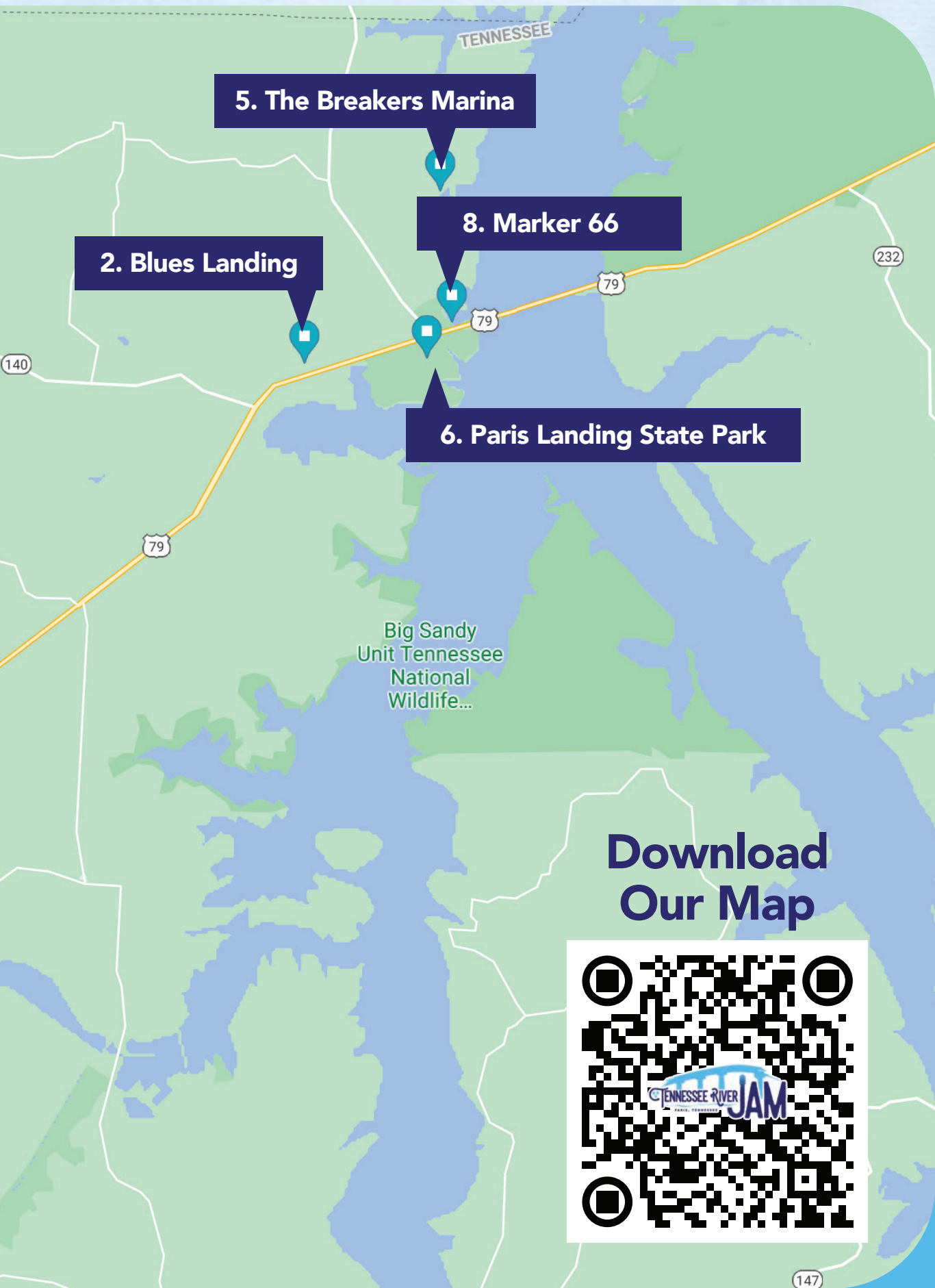
PARIS, TENNESSEE



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# 21 VENUE MAP



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**Tennessee River JAM**  
PARIS, TENNESSEE

**The Paula Bridges Band**  
Friday, June 18th • 7pm  
Eiffel Tower Park



**DARRYL WORLEY**

**Saturday, June 19th**  
Paris Landing State Park • 4:00pm

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The rich, reedy tones and all-American, blue-collar themes in his #1 hits "I Miss My Friend," "Awful, Beautiful Life" and "Have You Forgotten?" are reminders of the down-to-Earth, Haggard-like Darryl Worley you always knew.

The island vibes and blue-eyed soul in new songs "It's Good To Be Me," "Lay It On Me" and "Lonely Alone" suggest there's another, almost-funky, version of Worley that's been kept under wraps.

The alternate sides are both on display in *Second Wind: Latest and Greatest*, a project that mixes the traditional-country history he established in Nashville with the ragged soul that's deep in the bones of Muscle Shoals, a musical Alabama hotbed where Worley got his start.

*Second Wind* is aptly titled, since it's the first full-length album released by Worley in eight years, following a self-imposed layoff from recording. Worley's wife, Kimberly, gave birth to a girl in 2008, and the weight of the father-daughter relationship was greater than anything he'd anticipated.

He cut back on his touring and limited his studio work to small, focused releases, including an EP that was targeted to his passionate military supporters. He made daughter Savannah his top priority. That was an easy decision, but it dredged up uncertainty about what that might mean for his music career.

"A buddy of mine said something to me that was like a God-send at that time," Worley notes. "He said, 'You know, people in this business do make comebacks.' I agreed, and he said, 'Well, you've got to go away before you can come back.'"

Born and raised in southern Tennessee by a Methodist minister and a church-choir mom he describes as a "prayer warrior,"

Worley started his musical career at the FAME Studio in Muscle Shoals, under the tutelage of producer/publisher Rick Hall (Mac Davis, Jerry Reed), where he remained for a solid five years. He played clubs almost nightly, honing his stage craft at the same time he was woodshedding his songwriting skills, and as Worley gained confidence, he found his way to Nashville. There, he secured a recording deal in 1999 on the basis of some demo recordings that showcased his authoritative vocals and his understanding of the hard-working country audience.

He discovered, however, that the music business didn't share the depth of his passion for the old-school sound. Numerous voices in Nashville were pushing him to sing more contemporary songs and to co-write more often with well-known composers. The songs from the demo that got him signed were tossed in favor of other material that may have fit the trends, but didn't quite suit him. So Worley put his foot down.

"No" proved to be a powerful word. The powers that be came after him, relented on their creative demands and – lo and behold – several of those songs from the demo ended up becoming his first hits. His inaugural album landed three Top 20 titles – "When You Need My Love," "A Good Day To Run" and "Second Wind" – and his second album's namesake, "I Miss My Friend," brought his first #1 single.

A USO trip would provide a blockbuster. Worley visited Kuwait and Afghanistan during the Christmas season of 2002, and he was inspired by the dedication and sacrifice of soldiers who put their lives on the line for their beliefs. Shortly after his return, he co-wrote "Have You Forgotten?" with Wynn Varble ("Waitin' On A Woman," "A Little More Country Than That"), practically demanding that America keep its focus in its battle against terrorists. The song spent seven weeks at #1 on the Billboard country singles chart, one of only five titles to reign that long during the 21st century's first decade.

"Have You Forgotten?" clearly struck a nerve – "It was unifying, it was more the voice of the people than even I thought it would be," Worley admits – but it also proved to be almost too big for his career, which was still building at the time. Some established artists declined to have him open for them, since "Forgotten" rendered their set anti-climactic. As a result, he skipped a step in country's typical audience-building concert progression.

He's continued to perform for troops since that initial trip, going on more than 15 USO tours, sometimes losing money in the process to show his appreciation to his fellow patriots. Additionally, he established the Tennessee River Run, an annual multi-day event in Savannah, Tennessee, that brings in money for the Darryl Worley

Cancer Treatment Center, a facility that offers assistance in a region that was previously unserved. He's enlisted friends such as Ronnie Milsap, Tracy Lawrence, Lee Brice, Craig Morgan, Diamond Rio and Charlie Daniels to play the River Run through the years, typically raising more than \$100,000 annually for local charities. The impact of the cancer center was underscored for Worley when his dad coaxed him to attend a cancer survivors event without telling Darryl what he was walking into.

Worley has clearly made a difference in his neighborhood, using his celebrity to improve the lives of the people around him. It's the same goal he's applied to his music, whether it's honoring soldiers in "Have You Forgotten?" seeking positivity in "Awful, Beautiful Life" or celebrating responsibility in "Family Tree." Those messages are all present in the *Greatest* portion of *Second Wind*, and the latest songs continue the pattern. "It's Good To Be Me" locates the elusive silver lining in life, "Runnin'" finds meaning in obsessive activity and "Lonely Alone" encourages honesty in times of personal hardship.

In the end, *Second Wind* signals Worley's return to the national stage after a period of recommitment in his home life. The new music puts an unexpected sonic spin on a familiar voice while reaffirming the uplifting intent that continues unabated throughout his entire body of material. Worley's always been prepared to walk away if the songs didn't make a difference, and *Second Wind* is an apt summation of the values and authenticity that have driven his entire career.

"I've already had the fame and it almost killed me," Worley says with a laugh. "I don't know if I've ever been really big on that, but I have been big on wanting the music to shine. It does the work, it ought to get the credit."



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**Evie Grace**  
Thursday, June 17th • 6:00pm  
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**Josh McKee**  
Thursday, June 17th • 7:00pm  
Blues Landing



**Randall French**  
Thursday, June 17th • 7:00pm  
The Breakers



**Ethan Torsak**  
Friday, June 18th • 11:00am  
Ace’s Restaurant



**Ray Lewis Band**  
Friday, June 18th • 11:00am  
Ace’s Restuarant



**The Paula Bridges Band**  
Friday, June 18th • 7:00pm  
Eiffel Tower Park



**Mark Nesler**  
Songwriters Round: Blues Landing  
Friday, June 18th • 7:30pm



**Lance Miller**  
Songwriters Round: Blues Landing  
Friday, June 18th • 7:30pm



**Sydney Mack**  
Songwriters Round: Blues Landing  
Friday, June 18th • 7:30pm



**Chandler Stephens**  
Songwriters Round: Blues Landing  
Friday, June 18th • 7:30pm



**Levon**  
Friday, June 18th • 9:00pm  
The Breakers



**Olivia Faye**  
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**Matt Boone**  
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Saturday, June 19th • 4:00pm  
Paris Landing State Park



**24 Seven**  
Saturday, June 19th • 4:00pm  
Paris Landing State Park



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**The After Dark Band Feat. Nikki Bobo**  
Saturday, June 19th • 8:00pm  
The Breakers



**Candi Willette**  
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**Britnee Kellogg**  
Sunday, June 20th • 11:00am  
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**The Trace**  
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The Breakers



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